

Our Cookie Statement

We use cookies which are tiny files that we store on your computer. They help us identify you from other users and allow us to give you the best experience when you visit our website.

Types of Cookies

To help you understand more about our cookies, we have divided our cookies into four categories based on the guidance on the International Chamber of Commerce.

- **Strictly Necessary Cookies** - These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. For example, authentication and security cookies are used to identify and recognize registered users and to enable them to gain access to requested content or features. Without these cookies, services you have asked for cannot be provided.
- **Analytical Cookies** - These cookies allow us to monitor the behavioral activity of our users. They don't collect any personal information about you. We use these cookies to help us improve the way our website works for you. Types of information they collect include, for example, how many visitors to the website or which pages they had come from previously.
- **Functionality Cookies** - These cookies allow our websites to remember the choices you make and your account preferences and to provide enhanced, more personal features. For example, these cookies will remember your log-in details.
- **Targeting Cookies** - These cookies record your visit to the website, the pages you have visited and the links you have followed. We will use this information to make the website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Our Cookies

Below is a table of the cookies we actually use on our website. You will find more information on each one and their specific purpose.

Cookie	Type	Purpose	More Information
Log-in Cookie	Strictly Necessary	This cookie helps us remember you are logged in	
Google Analytics	Analytical	These web analytics cookies, provided by Google Inc., are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site	More Info
Twitter	Third Party	These cookies, provided by Twitter, are used in conjunction	More Info

		with the Twitter social plugins in order to allow following our Twitter account easily, share content via Twitter, and to display the latest tweet. Twitter makes use of cookies to improve its own service.	
Wistia	Functional	We use Wistia to host and embed videos on our site. This cookie is set by the Wistia player.	More Info
Drip	Functional	We use Drip to allow users to sign up to our email expert lessons	More Info
Intercom	Functional	Intercom enables us to offer a live chat feature on our website. This cookie attempts to remember a user such that they may continue their conversation between different pages of the site, and resume the conversation on repeat visits to the site.	More Info
Hotjar	Analytical	Hotjar allows us to gain further anonymous information on how the site is used. Such information might include which buttons are clicked the most and how far users typically scroll the page.	More Info